

ACT Tree by Tree Street by Street



TREEPEOPLE

HARVEST MOON

Kelley Skumautz
Annual Fund Director
TreePeople
12601 Mulholland Drive
Beverly Hills, CA 90210
818-623-4862
kskumautz@treepeople.org
www.treepeople.org



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An Evening Under the Harvest Moon is TreePeople's benefit event held every autumn in recognition and celebration of partnerships and people that help nature heal Los Angeles. Typically, the fundraiser and awards benefit dinner was held at Warner Bros. Studio. However, this year's gala will be held on October 11, 2008 under the stars and an almost-full moon at TreePeople's Center for Community Forestry.



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This year's Evening Under the Harvest Moon will showcase TreePeople's newly constructed learning center, nursery, and urban watershed garden as they can only be seen by night.

MCs and special guests include:

- * Hollywood's eco-supporters
- * Actors
- * Comedians
- * And more...



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The event features a uniquely casual and festive atmosphere, delicious food and drinks, top-notch music and entertainment, special guests, a boutique silent auction featuring various artists' work, and a live auction, which in 2007 featured:

- * Toyota Hybrid
- * Weekend getaway in Manhattan
- * Gourmet dinner at the WIRED LivingHome
- * Tour of the mighty L.A. River with Andy Lipkis
- * Use of TreePeople's Center for Community Forestry



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Invitations to Harvest Moon are, in themselves, a category of fundraising. Invitations are issued only to Grove Members (annual contribution of \$1,000 or more). In addition to invitations to all Grove events, Grove Members also receive complimentary consultation at their home with a certified arborist, and an opportunity to dedicate a grove of five trees to honor or remember a family member or friend.



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Individual tickets are \$500 and sponsorship packages are also available. Proceeds benefit TreePeople's forestry, environmental education, and sustainability programs.

In 2007, Harvest Moon raised \$550,000 for forestry, environmental education, and sustainability programs.

