



# Trees and Transportation

- Building relationships around the issue- find champions!
- Build community consensus and grassroots support
- Cultivate local government support and infrastructure through planning and ordinances
- Build and cultivate relationships with decision-makers at the regional and state level
- Build on project successes



# Trees and Transportation

- Street Tree Master Plan
- Transportation Enhancement projects
- Scenic Byway designation
- Support through education and advocacy



# Trees and Transportation

- Street Tree Master Plan
  - Result of survey and input from community
  - Includes popular “Gateway” corridors
  - Planting priorities and pre-planting steps
- Veterans Parkway Streetscape Enhancement and Pedestrian Improvement Project
  - Showcase for corridor enhancement



# Trees and Transportation

## Transportation Enhancement Project Funding

- GDOT Transportation Enhancement grants  
\$3 million
- Trees Columbus matching funds  
\$750,000
- Local Government capital outlays  
\$0



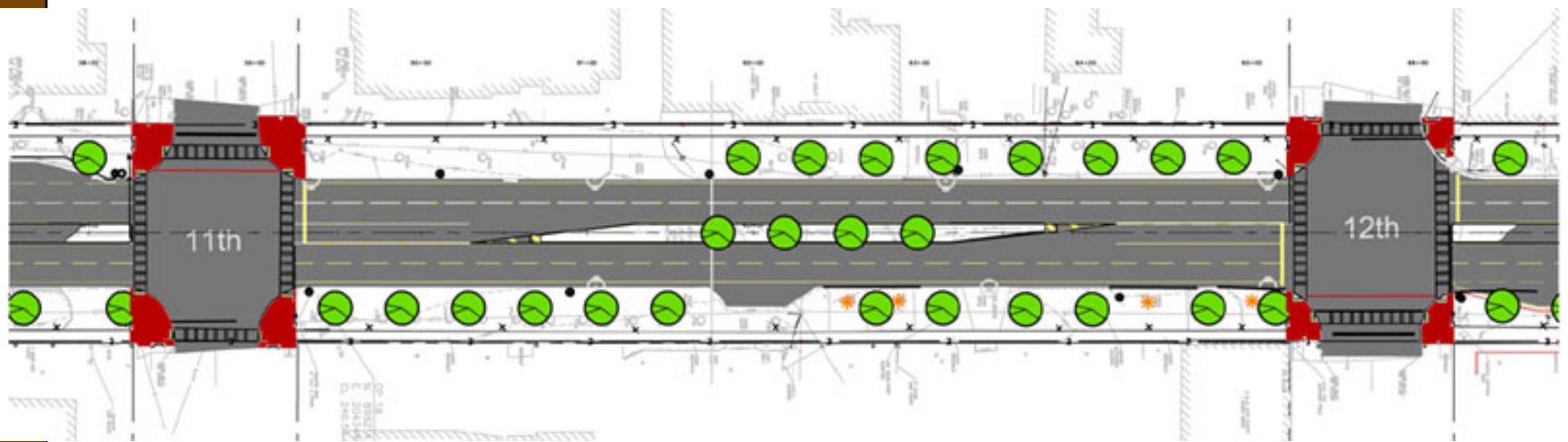
# Trees and Transportation

- Transportation Enhancement Benefits
  - Community Appearance and Image
  - Safety
  - Pedestrian Access
  - Property Values



# Trees and Transportation

*Trees Medians Sidewalks Pedestrian Lighting Crossing  
Plazas Street Lighting Relocated Utilities  
Signal Mast Arms*





# Trees and Transportation

- Scenic Byway designation
  - Designated the I-185 corridor into Columbus
  - *“This is a very important event for our entire region; not only will this designation preserve and already prestigious corridor, but it will forever prevent billboards and will increase tourism.”*
  - Result of collaboration among variety of groups led by a champion who had already built local and statewide relationships
  - Aids in review of maintenance and construction



# Trees and Transportation

- Support through education and advocacy
  - Education to promote grassroots understanding of and support for of right-of-way trees
  - Grassroots advocacy concerning policymaking at the local and state level
  - Organizational advocacy regarding policy as necessary

