

Change the way people see you.

"It's more than just recruiting and retaining the work force -- it's about engaging and motivating. Particularly with younger employees, they are looking for corporations that have a positive social agenda and give them opportunities to engage in community service."

Robert Smith, Eli Lilly and Company

"Working with KIB is a great opportunity for my staff to blend our environmental engineering work focus with helping our local community address environmental issues. We typically schedule one or two Saturday mornings a year where my staff works with KIB to plant trees in a neighborhood, giving us the chance to share our resources as well as have a fun team building experience!"

Timothy D. George, R.W. Armstrong

"Our initial experience partnering our new hires with Keep Indianapolis Beautiful last fall was so successful. It was truly an outstanding team building opportunity, as well as a chance to enhance and refurbish environments by working with students and the community. KIB did all the preliminary work... we just showed up ready to give back. Due to the success of last year's project, we are planning to involve at least 200 staff in a one day project this November. "

David Resnik, Katz, Sapper & Miller

It's simple.

- Meaningful, fun volunteer projects.
- Team building opportunities.
- Marketing and branding tools.
- Flexibility to create opportunities.



Contact us.



Teresa Rhodes, trhodes@kibi.org
317-264-7555
www.kibi.org
1029 Fletcher Ave., Ste. 100
Indianapolis, IN 46203

DIG IN!

Partner with Keep Indianapolis Beautiful, Inc.



Make a positive impact on our city. Engage your company.

Distinguish your company as a leading partner in improving our city.

Infuse environmental philanthropy throughout your company.

Engage employees in your company's culture of giving.

Demonstrate the essence of what your company stands for.

Generate goodwill in the community.



We seek an *active* partnership that is *mutually* beneficial.



KIB is a leading, well-established Indianapolis nonprofit uniting people to beautify the city, improve the environment and foster community pride. More than 40,000 volunteers dig in each year. Join us to make our city a better place to live, work, and visit.

Partner with us to...

- Plant trees.
- Create outdoor classrooms with students.
- Turn vacant lots into pocket parks.
- Pick up litter.
- Create gardens and greenspaces.



Nonprofit partnership is good for business.

95% of CEOs surveyed said society now has higher expectations of business taking on public responsibilities than it did five years ago.

Source: McKinsey, 2007

Make the environment a priority.

86% of workers say it is important for their employer to be responsible to society and the environment. Across the world, the environment is rated the most important issue for companies to attend to. 'Protecting the environment' is singled out as either the top or second priority.

Source: Ipsos MORI, 2007

Enhance your company's reputation. Motivate your staff.

Companies that are considered leaders in implementing environmental, social and governance policies have outperformed the general stock market by 25% since August 2005.

Source: Goldman Sachs, 2007