



Tree by Tree The Mile High Million

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History

July, 2006 - Mayor John Hickenlooper launches Greenprint Denver

Action agenda for sustainable development for the City and County of Denver

Greenprint Council action agenda items:

- Reduce Greenhouse Emissions
- Increase City Forest Coverage
- Reduce Waste
- Utilize Renewable Energies
- Increase Green Built Affordable Housing
- Implement City Green Building Policy
- Expand City's Green Motor Fleet
- Promote and Leverage Mass Transit
- Improve, Protect and Conserve Water
- Promote Green Industry Economic Development



Denver's million tree initiative

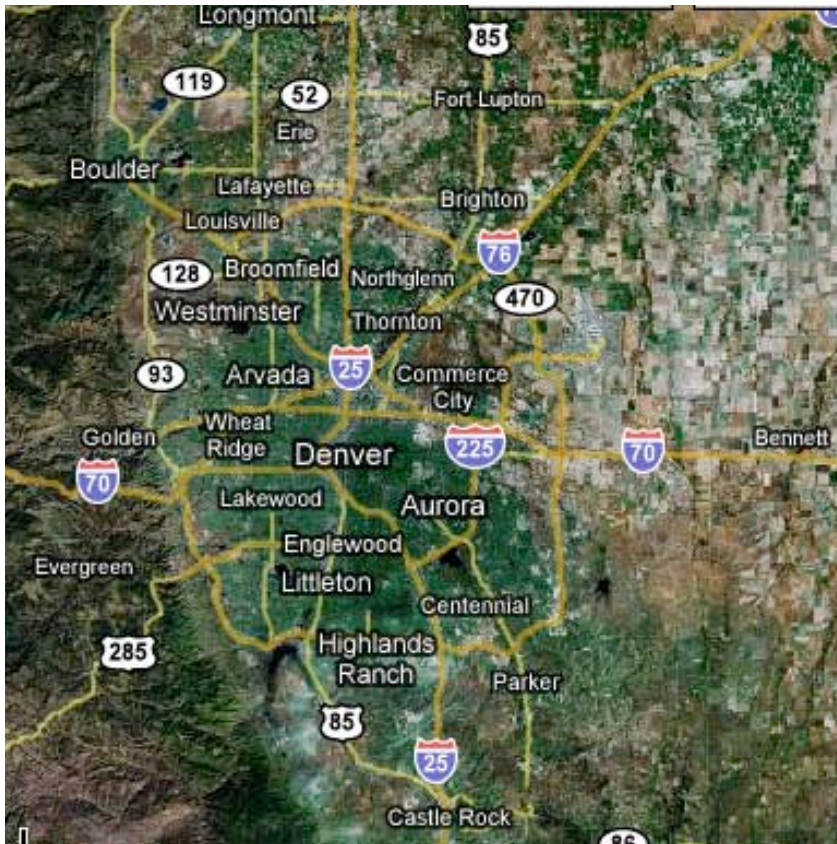
- Goal: To plant one million trees in the Denver Metro area by 2025
- Highly participatory component of Greenprint Denver
- Engages individuals, neighborhood associations, schools, nonprofits and businesses



tree by tree – mile high million



Tree by Tree – The Mile High Million



The Mile High Million includes over 30 municipalities across 9 counties

How are we going to do this?

- Parks and Recreation volunteers to administer the initiative
- Build relationships with business
- Partner! Partner! Partner!



Parks and Recreation volunteers to administer the initiative

- One full time program coordinator
- Department resources at the initiative's disposal
 - Forestry staff
 - Forestry operations staff
 - Volunteer office
 - Marketing
 - Parks
- Relationships with other City departments
 - Greenprint – web support
 - Office of Economic Development





Build relationships with business

Title sponsor:



make your tree count

67,473



One tree...two trees...a million trees. Have you planted yours? If so, make sure it counts! [Register your tree](#)

[Learn more...](#)



tree by tree – mile high million





Partner! Partner! Partner!

- Alliance for Sustainable Colorado
- AmeriCorp NCCC
- Capitol Hill United Neighbors
- Cherry Creek Tree Farm
- City and County of Broomfield
- City and County of Denver
- City of Arvada
- City of Aurora
- City of Boulder
- City of Brighton
- City of Englewood
- City of Glendale
- City of Lafayette
- City of Lakewood
- City of Littleton
- City of Lone Tree
- City of Longmont
- City of Louisville
- City of Northglenn
- City of Thornton
- City of Westminster
- Colorado Convention Center
- Colorado State Forest Service
- Colorado State University
- Colorado Tree Coalition
- Commerce City
- Democrats Work
- Denver Public Library
- Denver Public Schools
- Denver Urban Gardens
- Denver Zoo
- Earth Force
- Englewood School District
- Garden Centers of Colorado
- Grounds for Learning
- Highlands Ranch Metro District
- Jewish National Fund
- Learning Landscapes
- McStain Neighborhoods
- Mile High Youth Corps
- National Arbor Day Foundation
- North Star Commercial Partners
- Project Learning Tree
- REI
- Re/Max Alliance
- Ritz Carlton
- Rocky Mountain School of Expeditionary Learning
- The Greenway Foundation
- The Park People
- Sand Creek Regional Greenway
- South Suburban Parks and Recreation District
- Staples
- Suncor Energy
- Town of Erie
- Town of Parker
- Town of Superior
- Urban Drainage & Flood Control
- University of Denver
- Volunteers for Outdoor Colorado
- Whole Foods





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