



**Request for Proposals**  
**Deadline: February 5, 2010**

In partnership with *Wow Wow Wubbzy*, a nationally-recognized children's television program, Alliance for Community Trees seeks proposals from local nonprofit organizations for tree-planting activities taking place at preschools, primary schools and early childhood education centers. The events must take place in April or May 2010 and involve preschool or primary-school children. Recipients will receive tree planting mini-grants (range \$500 to \$1,500), *Wubbzy* activity sheets, and the opportunity for a personal visit from Wubbzy himself.

**Restrictions:**

- Projects must take place during the month of April or May 2010
- Projects must be connected to a preschool, elementary school, Head Start program, or other early childhood education facility
- All event co-sponsors must be appropriate for young children (ages 4-8)
- Projects must result in tree planting improvement to a playground, schoolyard or other youth facility
- Eligible applicants must be 501(c)(3) organizations and ACT members in good standing

**Notes:**

- Co-sponsorship of events with other funders is encouraged
- Integration with Earth Day/Arbor Day events and promotions is encouraged

**Proposal:**

Amount requested (not to exceed \$1,500):

Organization name:

Date of planting event:

Name, address, and brief description of planting site:

Google map link for project location:

Who will water, mulch and maintain the trees in the first two years?

Number of children expected to participate:

Ages of children expected to participate:

Number and description of trees that will be planted:

Will the school or youth center permit giveaways of sponsored merchandise to children, such as Wubbzy coloring books, pencils, stickers, or other promotional items? (yes/no)

Project Partners:

Other financial sponsors of event (if any):

Total budget:

Provide a brief project budget, including any matching funding or in-kind support from other sponsors.

Additional remarks (200 words or less):

Tell us why this project is special, interesting, or especially worthy of support.

**By submitting this application, I verify and agree to the following:**

- This event and its sponsors will not promote the use of alcohol, tobacco, firearms, or any other dangerous or illegal activity.
- My organization will supply proof of liability insurance, naming Alliance for Community Trees and Anchor Bay Entertainment as additional insureds.
- My organization will supply proof of a workman's comp policy that is in full compliance with all applicable state and federal laws and regulations covering all of our employees engaged in performing work or services for this project.

**Wubbzy Character Costume:**

A costume would be delivered to you, which a volunteer of your choosing would wear. After use, you would ship the costume back at the sponsor's expense. This is a fun opportunity that kids will enjoy, and enhances your efforts to engage kids in environmental learning.

Our organization  is /  is not interested in receiving a Wubbzy character costume to be worn at the event.

**If yes, I verify that [organization name]:**

- will not use the Wubbzy character costume in a manner that will cause Wubbzy or the *Wow Wow Wubbzy* series to be seen in a disparaging or negative light.
- agrees to defend, indemnify and hold Anchor Bay Entertainment and Alliance for Community Trees harmless from and against liability claims of any type which may arise from use of the Wubbzy character costume.

**Sponsor Recognition:**

I agree to recognize *Wow Wow Wubbzy* as an event sponsor as follows:

- Recognition in monthly/quarterly newsletter.
- Display Wubbzy logo (as provided by ACT) on website from April 1, 2010 to May 31, 2010, with hyperlink to Wubbzy website, [www.wubbzy.com](http://www.wubbzy.com).
- Display Wubbzy logo on event signage.
- Issue a press release and invite media to the event.
- Provide photos, copies of press coverage, and the approval to use such materials to ACT and Anchor Bay Entertainment post-event.

**Deadline:** February 5, 2010, 11:59 p.m.

**Email submissions to:** [Leland@actrees.org](mailto:Leland@actrees.org)

Please attach your proposal as a PDF document to ensure readability.

**Questions?**

This funding opportunity is about kids. *Wubbzy* is a character for the 2-6 yr old age bracket. ACT is excited to support projects that engage young children in earth friendly activities and learning, while also improving children's learning and play spaces with trees.

If you have questions, or would like feedback about the project you plan to propose, please call Leland Milstein, Program Associate, Alliance for Community Trees, at 301-277-0041.

