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October 14, 2004 - UC GREEN, PECO & OTHERS TEAM UP TO PLANT 50 TREES IN UNIVERSITY CITY

Contact: Cathy Engel, PECO 215-841-5555
 Amanda Benner, UC Green 215-573-4684

WHAT: Hundreds of volunteers and representatives from local corporations and agencies gather together to not only plant trees -- but also plant the right tree in the right place -- to beautify the University City area of Philadelphia, support neighborhood greening initiatives, and ensure proper vegetation around aerial electric lines for service reliability.

WHO: UC Green, Cooperative Community Greening, University City and project partners: PECO, An Exelon Company, Fairmont Park Commission, University City Tree Tenders, University City District, Drexel University, University of the Sciences in Philadelphia, University of Pennsylvania.

With grant support from: PECO, An Exelon Company, PA Urban and Community Forestry Council

WHERE: Demonstration Planting & Kick Off: 43rd and Chester Avenue (10 a.m.)

Planting Locations: 4500 block of Springfield Avenue (10:30 a.m.) and 4700 block of Warrington Avenue (11 a.m.)

WHEN: Saturday, October 16 from 10 a.m. – 1 p.m.

BACKGROUND: Pennsylvania grown container trees including: the Acer Ginnala; Crataegus Crimson Cloud; Malus Spring Snow, Liset, Prairiefire and Pink Spires; and Prunus Canada Red Shubert and Royal Burgundy will be planted. These trees were selected, in part, due to their growth patterns and ability to exist successfully near PECO's aerial power lines.

When planting trees near power lines, PECO encourages the planting of flowering trees that grow to heights less than 20 feet -- like dogwoods and crabapples, near the street. Trees that grow to more than 30 feet high should never be planted under power lines. At full height, these trees may cause a power outage or even pose a public danger. They will need to be trimmed regularly to safely coexist with the aerial power lines.

US Green is a non-profit taking the leadership role in promoting cooperative community greening in University City through volunteer efforts and partnering with neighborhood residents, community and religious organizations, local students, city agencies and other non-profits. For more information on UC Green call 215-573-4684, e-mail info@ucgreen.org or visit www.ucgreen.org.

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Note: contact Amanda Benner, UC Green at 215-300-6217 on the day of the event only

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