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Kudzu.com partners with the Alliance for Community Trees during Earth Week

Interactive website donates \$1 for every consumer review written through ACT's fundraising page during eco-celebration

Atlanta, Ga. – Interactive website Kudzu.com is forming a unique partnership with the Alliance for Community Trees (ACT) during Earth Week. For every consumer review written on ACT's fundraising page (www.Kudzu.com/act) during the week of April 21-25, the site will donate \$1 to help community groups provide greenery and fresh air to urban neighborhoods. The week-long event coincides with Kudzu's recent community outreach efforts, which includes its newly launched "Spread the Word" fundraising campaign.

"We wanted to partner with an organization focused on helping communities across the country," said Kudzu.com Vice President of Marketing & Business Development Rachel Spasser. "Earth Week is the perfect time to join forces with ACT, and help give back to the neighborhoods that mean so much to Kudzu.com."

This is the first partnership for the two community-based services. Both have experienced rapid growth over the last few years, positively impacting millions of people and neighborhoods nationwide.

"Alliance for Community Trees is delighted to partner with Kudzu.com on this Earth Week campaign," said Executive Director for ACT Alice Ewen Walker. "As reviewers rate their favorite neighborhood services, they will also be supporting neighborhood trees – it's a great match."

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Launched in 2005, Kudzu.com connects people with the top providers for their home, health and other life service needs. Based on its success in Atlanta, Phoenix, San Diego and Las Vegas, Kudzu.com took its services national in January 2008. Thirteen million companies are listed and people across the country have already started reviewing hundreds of their local businesses daily. During 2007 alone, a total of six million jobs were performed because of Kudzu.com.

About Kudzu.com:

In the South, the Kudzu plant is legendary because of its fast, virtually unstoppable growth. Like its namesake, Kudzu.com provides the proven tools to help businesses experience tremendous growth while quickly connecting consumers with the trustworthy, recommended resources for home, health and other services they need. Launched in 2005, Kudzu.com is owned and operated by Cox Search Inc. The company combines an entrepreneurial mentality with strong business acumen and resources as a subsidiary of Cox Enterprises, one of the nation's leading media companies. Cox's other businesses include Cox Communications, Manheim, AutoTrader.com, Travel Channel, Valpak and other prominent newspapers, TV and radio companies. For more information, visit www.Kudzu.com.

About the Alliance for Community Trees:

Alliance for Community Trees is a national nonprofit dedicated to helping people improve neighborhoods by planting and caring for trees. ACT is improving the environment where over 80 percent of Americans live: local cities, towns, and villages. Together, ACT's national network of members have planted and cared for 7.8 million trees with help from 450,000 volunteers. Funds generated by ACT's partnership with Kudzu.com will benefit ACT's "NeighborWoods" program, which helps community groups provide greenery and fresh air to urban neighborhoods nationwide. To volunteer to plant trees with your local ACT affiliate, visit <http://actrees.org/site/aboutus/>

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